THE EVOLVING SECURITY THREATSCAPE DEMANDS THE SMARTEST POSSIBLE SECURITY

In the face of growing threats from nation state actors and cybercriminals, traditional anti-malware solutions no longer suffice to protect your clients against the full scope of modern threats.

Why? Malware continues to evolve in sophisticated ways that anticipate and counteract everyday defensive strategies and solutions. Criminal groups motivated primarily by profit have replaced individual hackers motivated by curiosity or mischief. State-sponsored organizations pursue political agendas attacking key networks and critical infrastructure.

For these reasons, business leaders are increasingly pursuing new, more effective ways to secure the complete infrastructure, including operational assets that are often overlooked and unaddressed by security strategies.

PARTNER WITH SPARKCOGNITION™ TO GET THE BEST ENDPOINT SECURITY AVAILABLE

The SparkCognition™ EPP product, powered by cognitive models that become smarter over time, directly addresses such challenges because unlike conventional anti-malware solutions, it doesn't rely on easily-defeated static signature files or simple heuristics to recognize threats.

Instead, SparkCognition EPP uses sophisticated artificial intelligence (AI) to detect suspicious changes in DLLs, scripts, executables, and documents and then take policy-driven actions in response. It also covers critical operational infrastructure that can't be secured in conventional ways without violating the manufacturer's warranty.

The result? In independently-conducted tests going back multiple years, SparkCognition EPP has delivered among the highest recognition rate in the industry against zero-day malware with no available vendor patch or fix.

This is why SparkCognition EPP has become increasingly attractive to OEMs, MSSPs, and other players in the security space.

EXPERIENCE A BROAD RANGE OF COMPELLING BENEFITS

- **Accelerated delivery of AI-powered security.** While cases vary, it is possible to create a rebranded implementation of our AI security and deliver it to your clients and customers within two weeks.

- **Proven security capabilities.** While some organizations try to create and deliver in-house AI, they typically find this class of technology to be complex, requiring specialized expertise to develop and optimize. As a result, in-house solutions fail to deliver the intended benefits, while requiring substantial resources in time, energy, money, and engineering talent. These problems simply disappear when partnering with SparkCognition.

- **An instant competitive advantage.** Adding our AI to your solutions and services immediately distinguishes you from competitors who lack AI-powered security capabilities—or whose AI capabilities do not offer industry-leading recognition rates for zero-day attacks, like SparkCognition EPP does.

- **Enhanced security for operational assets.** Operational assets such as pumps, turbines, and generators are typically managed by older Windows or Linux systems or ARM-based microcontrollers that might lack the latest updates and patches. Per warranty terms, the security of these assets can only be updated by the original manufacturer. Fortunately, our SparkCognition EPP Industrial product is designed specifically for this context, and is the *only* offering in the security space of its type.

CREATE A PROGRAM TAILORED FOR YOU

Our partnership framework is as flexible as our technology. We offer a variety of different options and models, including:

- **Rebranding.** Bring the power of our AI-driven security to your customers while augmenting your brand strength with a repackaged solution.

- **Co-branding.** Cross-promote your new AI security capabilities with SparkCognition to maximize the mutual business case.

- **Integration with your software and services.** Our SparkCognition EPP product allows you to add industry-leading AI security to your own applications and services.

- **Bundling.** Reimagine our advanced security capabilities as part of a complete package defined, managed, and sold by you.

- **Flexible licensing and business terms.** No matter how you intend to provide AI-powered security to clients and customers —with any of the above approaches, in any combination—we can collaborate with you to work out the specific terms that make the best sense for your business requirements.

Start a conversation with Marc Davis (mdavis@sparkcognition.com) to learn more about the compelling possibilities!

ABOUT SPARKCOGNITION

SparkCognition's award-winning AI solutions allow organizations to predict future outcomes, optimize processes, and prevent cyberattacks. We partner with the world's industry leaders to analyze, optimize, and learn from data, augment human intelligence, drive profitable growth, and achieve operational excellence. Our patented AI, machine learning, and natural language technologies lead the industry in innovation and accelerate digital transformation. Our solutions allow organizations to solve critical challenges—prevent unexpected downtime, maximize asset performance, optimize prices, and ensure worker safety while avoiding zero-day cyberattacks on essential IT and OT infrastructure. To learn more about how SparkCognition's AI solutions can unlock the power in your data, visit www.sparkcognition.com.